

1

CARRY YOUR CAMERA MORE OFTEN

Be ready for unexpected moments.



2

SHOOT BEFORE YOU FEEL INSPIRED

Action creates creativity. Get started. Inspiration follows.



3

PHOTOGRAPH ORDINARY LIFE ON PURPOSE

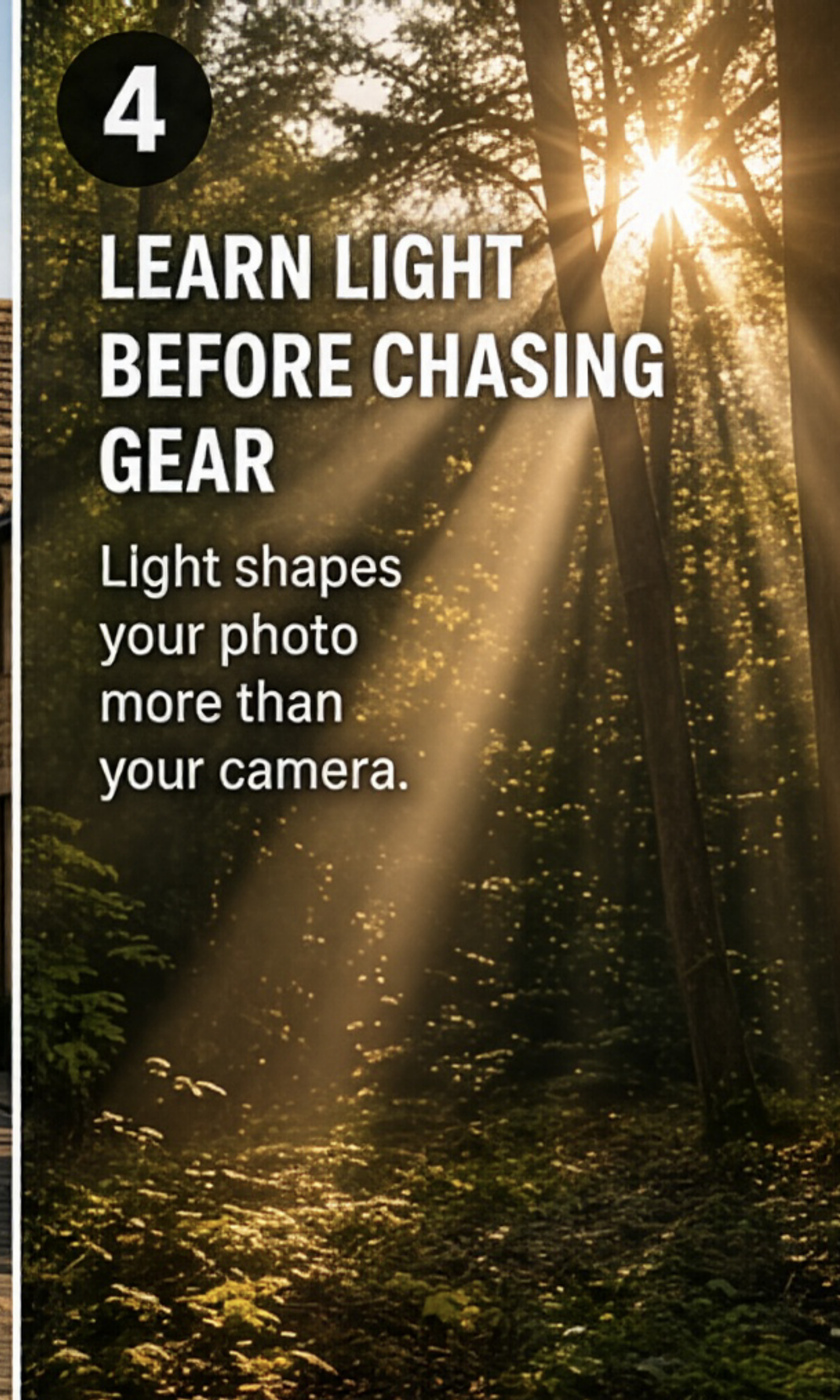
Beauty is everywhere. in the everyday moments.



4

LEARN LIGHT BEFORE CHASING GEAR

Light shapes your photo more than your camera.



5

WORK THE SCENE, DON'T TAKE ONE FRAME

Try different angles, distances and compositions.



6

STAY LONGER THAN YOU THINK YOU NEED TO

The best moments often happen just after you want to leave.



7

RETURN TO THE SAME PLACES

Different light, weather and seasons create new opportunities.



8

TREAT EDITING AS PART OF PHOTOGRAPHY

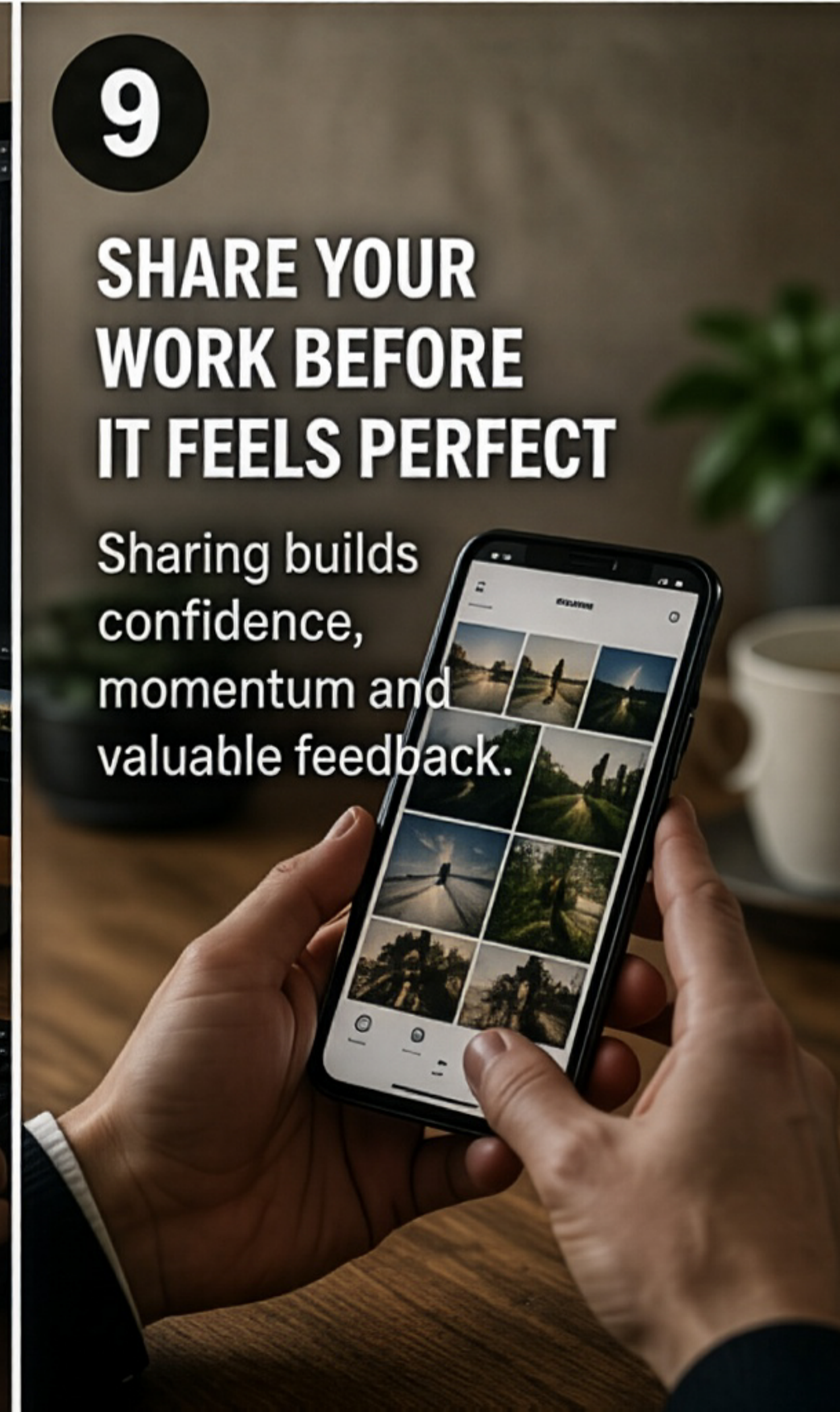
Editing shapes the mood and brings your vision to life.



9

SHARE YOUR WORK BEFORE IT FEELS PERFECT

Sharing builds confidence, momentum and valuable feedback.



10

MAKE PHOTOGRAPHY PART OF YOUR IDENTITY

When it becomes part of who you are, consistency becomes natural.

